

ENERGY NEWS

2024 MEDIA KIT



About

Launched in 2008, *Energy News* is New Zealand's daily online news and information service for the energy sector.

Energy News is a subscription-based website. Its independent editorial and research teams host daily news, executive interviews, opinions and commentary.

Energy News informs readers and assists high-level decision making around trends, projects and regulations influencing the sector.

A daily eNewsletter is sent directly to a reader's inbox.

Energy News hosts a suite of information resources including two large databases of sector participants and energy resources.

Freeman

The publisher of *Energy News* is Freeman Media trading as Freeman. The company is an experienced information services provider to the New Zealand corporate community and was established in 2002 by Matt Freeman.

Freeman specialises in online subscription news and information services for specific business sectors, publishing a range of reports and maps, and running key industry events.

To learn more, visit freemanmedia.co.nz



Adelia Hallett
Editor

Adelia has worked as a journalist and editor for a range of New Zealand media outlets, including the *New Zealand Herald*, Radio New Zealand and *Carbon News*. She has also worked in a variety of other roles in private companies, not-for-profits and the Government. She joined *Energy News* in 2024.

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Group Editor

Gavin started his career with the *Evening Post* in Wellington in 1987. He has spent the past 27 years in financial journalism, first with the NZ Press Association, and then *Bloomberg News*, *Energy News* and *BusinessDesk* prior to his current appointment.

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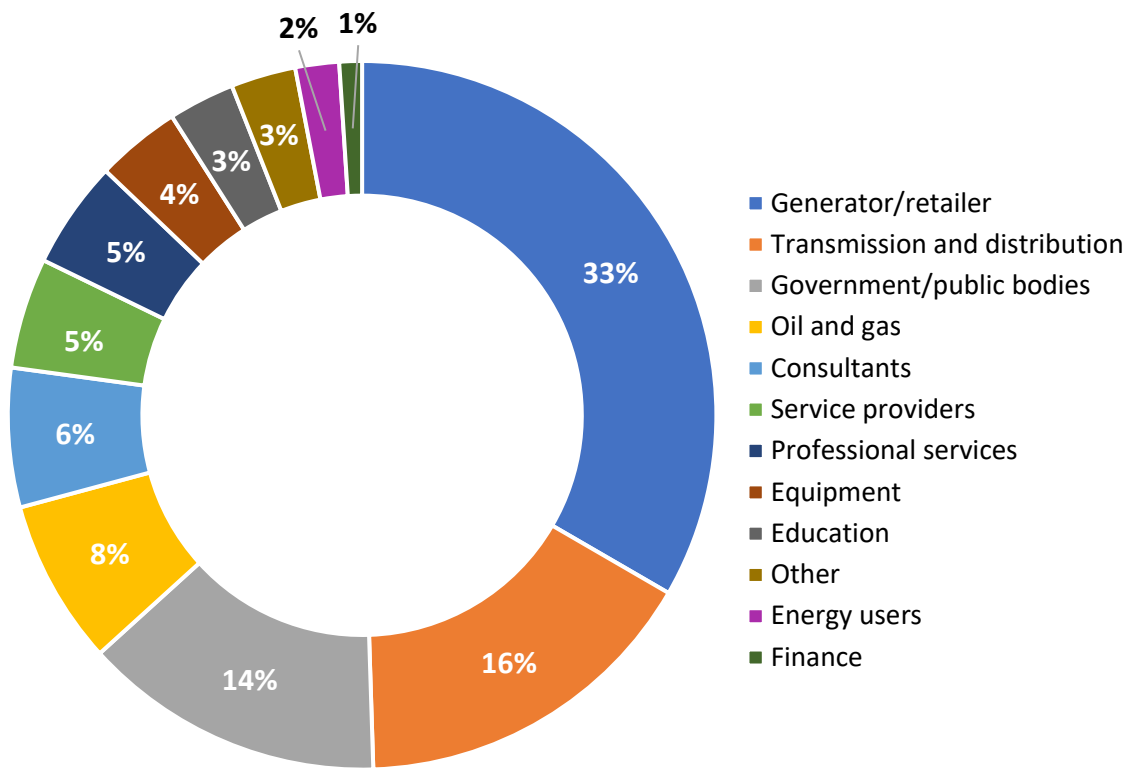


Helen Ozolins
Copy Editor

Helen has 30 years' experience in business journalism, including more than 10 years at Dow Jones Newswires Global Desk in London and six years in the company's Wellington bureau. She joined Freeman in 2020, after a spell as Deputy Editor on CAANZ's *Acuity* magazine.

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Subscribers by category



Audience

Energy News has a core of dedicated readers and subscribers from New Zealand organisations spanning the electricity, oil and gas, petroleum and alternative energy industries, who visit the site more than 4500 times weekly.

Energy News content is highly targeted, and our subscribers access editorial content, interviews, blogs, factfiles.

The daily eNewsletter drives busy professionals to the website with headlines and teaser articles to drive click-throughs.

Decision-makers read Energy News

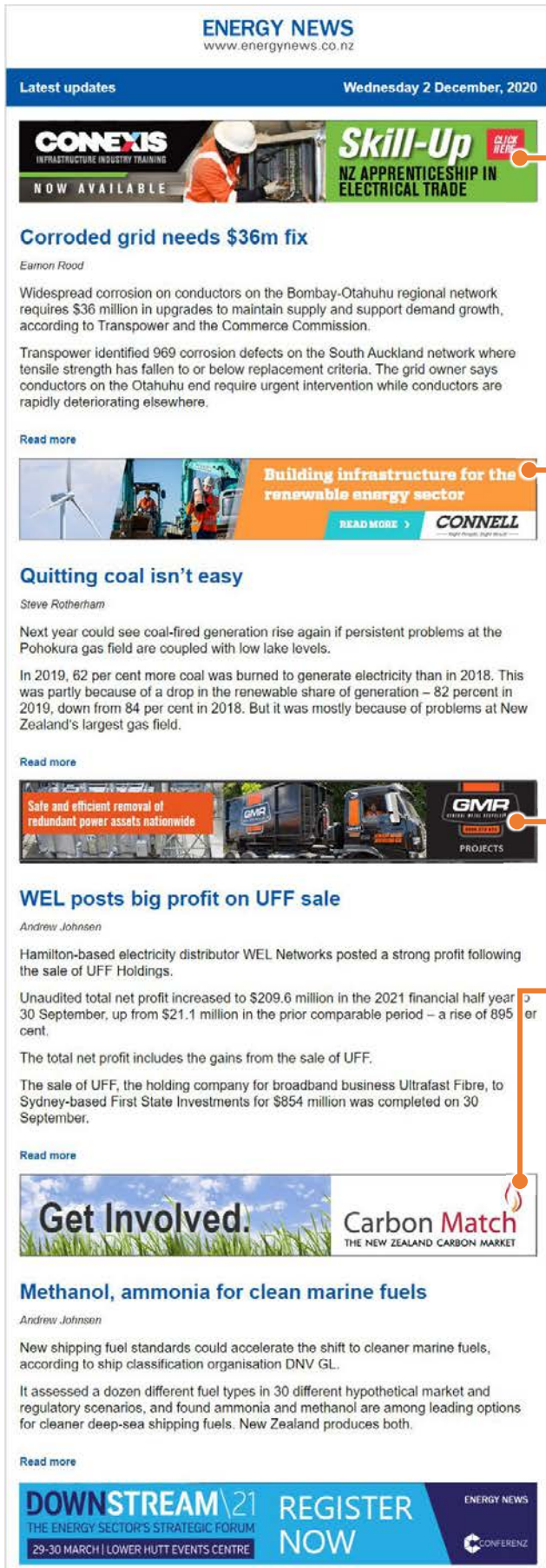
345 organisations subscribe

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Daily eNewsletter delivered to 5179 subscribers

* Google Analytics



Daily eNewsletter

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- Ads run for a week Monday 10am to Monday 10am
- Deadline for completed ad artwork is Wednesday prior to publication
- Ads on daily eNewsletter are static - ads on news website are animated
- Always check availability as we sell out

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Thursday 3 December, 2020

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Latest Poll

What should be the energy minister's top priority over the next three years?

- Aluminium plan for Tairāwhiti
- Electricity price freeze recommendations
- Electrifying transport
- Decarbonising process heat
- Lake Onslow pumped hydro
- Finding viable alternatives to Lake Onslow
- Cooputing power, networks and DER
- Feasibility green hydrogen
- Energy efficiency and demand management
- Securing gas supply
- Tar decarbonising
- Something else

Climate emergency sets public sector emission targets

Simon Ridd - Thu, 3 Dec 2020

New requirements for adding electric vehicles to public sector fleets mark a tangible step towards the Government's decarbonisation goals, says Ministry chief executive Vince Hanksworth.

The mandate is part of a larger Government initiative for a carbon neutral public sector by 2020 under a programme announced today as part of Prime Minister Jacinda Ardern's climate emergency declaration.

Hanksworth says this announcement is an important signal.

"It will edge New Zealand further towards the tipping point for transport electrification."

Synlait makes sustainability gains

Simon Ridd - Thu, 3 Dec 2020

Synlait expects a state heat exchanger to save 700 litres of diesel every day or 600 tonnes of carbon dioxide equivalent from its Tairāwhiti Fonterra factory in Teitua, South Canterbury.

When it bought Tairāwhiti last year, the dairy processor installed a diesel boiler that emitted 800 t of CO2e in the year ended 31 July 2020.

The heat exchanger, commissioned in August, will reduce heat loss by 50% and save 700 litres of diesel a day.

Big Pohokura production downgrade for 2021

Steve Rothman - Wed, 2 Dec 2020

GMV has notified Contact Energy that its estimate of available gas supply for 2021 from the Pohokura and Maui fields has dropped by 25 per cent.

GMV previously expected to produce 14.3 PJ of gas for Contact Energy from its New Zealand operations in 2021, it now says it expects only 10.6 PJ will be available for Contact next year.

The problem lies at Pohokura, which produced 67.7 PJ in 2019, but is now expected to produce only about 30 PJ in 2021. GMV says investigations into the field's production decline are continuing.

Small generators face unfair barriers – IEGA

Simon Ridd - Wed, 2 Dec 2020

Regulatory barriers to small-scale generation undermine the role of supporting national grid stability, says the Independent Electricity Generators Association.

IEGA says costs and consenting hurdles for plant below 10 MW capacity are disproportionate, particularly for renewable projects, even though they play a key role supporting local networks and managing intermittency.

Flexibility needed to fix gas supply squeeze

Steve Rothman - Wed, 2 Dec 2020

The country needs more flexibility for remaining natural gas plants to help protect electricity security and deliver a more resilient transition to decarbonisation, according to the Petroleum Exploration and Production Association of New Zealand.

"New Zealand's energy security is at risk," says PEPANZ chief executive John Carnegie.

"Despite having our own natural gas here in the ground, we could end up reliant on imported LNG from Australia if we aren't careful."

TLC to build new substation

Andrew Johnson - Wed, 2 Dec 2020

The Lion Company's multi-million-dollar investment in a new purpose-built zone substation at Waikanae will help meet growing electricity demand in the Kaiti, according to the King Country electricity distributor's chief executive Sean Hogan.

Hogan says the region's rising population and growing industrial loads are driving up demand on the current Waikanae substation.

The new 33/11 kV substation will have two switch rooms built and fitted with switchgear, transformers, cabling, and protection and control equipment.

Trustpower hydro upgrades on track

Andrew Johnson - Tue, 1 Dec 2020

Trustpower is on course to meet its targeted increase in annual generation, according to general manager of generation Stephen Fraser.

The Taunanga headquarter generator-retailer is implementing efficiency and digitalisation to augment its yearly generation by 67 GWh from March 2020 to March 2021. Trustpower is also targeting 320 million in efficiency improvements through resource consent, availability and reliability initiatives.

"We are progressing well and are on track to achieve this goal," Fraser tells Energy News.

'Digital twins' for NZ DER study

Andrew Johnson - Tue, 1 Dec 2020

Counties Power and Peta-based energy data start-up Underdog are launching a pilot study to understand large-scale distributed energy resources (DER) opportunities on the Counties Power network.

The collaboration will see Underdog create a 'digital twin' for different types of distributed energy assets at three pilot sites.

- a base-mounted, energy-intensive manufacturing plant
- a utility-scale renewable generation site
- a commercial building with solar generation and battery storage

Upcoming petroleum permit drill-or-drop deadlines

Permit	Deadline
PEP 57073 (Offshore Waikarepa)	1/10/2021
PEP 60097 (York East)	10/4/2021
PEP 60099 (Iotara South)	10/4/2021
PEP 60099 (Korangi)	10/4/2021
PEP 60091 (Te Whaiti)	10/4/2021
PEP 60093 (Pridgewell)	10/4/2021
PEP 60093 (Tairāwhiti)	10/4/2021
PEP 60094 (South Basin Boundary)	10/4/2021
PEP 60273 (Tairāwhiti)	20/12/2021
PEP 60402	more

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PEP 60402	more

Featured content

Geothermal 'not renewable' – Ecotricity

Andrew Johnson

Geothermal energy's emissions are so high that it should be classified as non-renewable thermal, according to Ecotricity's submission on the Ministry of Business, Innovation and Employment's Accelerating renewable energy and energy efficiency discussion paper.

The electricity retailer says geothermal creates 747,000 tonnes of carbon dioxide equivalent each year in New Zealand.

Time to remove barriers to solar expansion

Simon Ridd

Regulatory and market barriers, as well as a lack of government support, mean solar generation is underused in New Zealand, according to several industry participants.

Solar installation has increased in New Zealand since 2010, but still accounts for only 1 per cent of total generation capacity – much lower than in Australia, the USA, and the European Union.

Transporter's

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White Papers

Breaking down commercial barriers to sustainable hydrogen

Andrew Johnson

In their latest thought leadership paper, Valley Water to explore an industry for hydrogen facilities at wastewater treatment commercialisation of a hydrogen industry.

Taking the guesswork out of your energy operation

Andrew Johnson

New technologies have the potential to ease the effects of electric vehicles on the stability of the network. It's typically driven home during the day and recharging in urban public places.

Hybrid power plants, a one-stop flexible power solution

Andrew Johnson

More flexibility, reliability and revenue – Aggreko's hybrid solutions let you efficiently combine renewables with thermal generation and battery storage. Generators running on diesel or gas have been providing reliable power for years. Especially in remote areas, they were often the only choice to ensure safe and stable electricity supply to communities and businesses.

Topic cloud

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Building infrastructure for the renewable energy sector

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Matt Burgess

Power to the insurers

Chris Ferry

Market-making to shake up retail competition

Robert Allen

NZ needs a big battery – and soon

Andrew Crossland

Recent comments

Synlait makes sustainability gains (2)

Thanks for pointing that out. The fuel savings per day, per year. That has been corrected.

Synlait makes sustainability gains (2)

Synlait expects a state heat exchanger to save 700 litres of diesel every year or 600 tonnes of carbon dioxide.

John Hancock

What Seba didn't predict (3)

You're right - hence the title. He didn't say it would have happened yet. The question is will it by the time he said.

John Hancock

What Seba didn't predict (3)

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John Hancock

What Seba didn't predict (3)

Hang on lets compare NZ prices - 'tairāwhiti EV will have the performance of a Porsche 911 for the price of a Toyota Corolla'.

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Really smart charging 36

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Clients are responsible for providing factual text limited to 1000 words with images, videos and links.

Energy News has a publishing limit of three Sponsored Content, and three White Paper articles at any given time, so please check availability, and book in advance.

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Sponsored content

Is galvanised hardware on your network letting down your asset performance?

Benefit from enhanced corrosion protection for line hardware and substation components with TDG, which offers superior steel protection, is less harmful to the environment, and costs less than stainless steel.

Do you have corrosion problems in line and substation hardware that is prematurely limiting the life of your electrical equipment?


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Axos Systems: Data management in a post DDA world

Early in 2021 distributors and traders will be able to do business under the new Default Distributor Agreement. The DDA brings about a number of changes. One of the changes is improved clarity in the provision of consumption data to distributors by traders (Section 12A, Appendix C). This has and continues to be a contentious issue between industry players.


[Read more](#)



Lessons learnt from WE* resiliency project

Without a robust power supply, essential facilities might not operate following a significant seismic event. With around 20,000 earthquakes in New Zealand each year (GNS Science, 2018), and the likelihood of a significant seismic event occurring in the future, the seismic strengthening of Wellington Electricity's substation buildings is paramount to ensuring essential facilities can continue...

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White Papers

Breaking down commercial barriers to sustainable hydrogen production

In their latest thought leadership paper, Jacobs partner with Yarra Valley Water to explore an industry first idea: 'what if' co-locating hydrogen facilities at wastewater treatment plants could catalyse the commercialisation of a hydrogen industry?


[Read more](#)



Taking the guesswork out of your energy operation

New technologies have the potential to cause all sorts of issues for the energy sector. You only have to look at the effects of electric vehicles on the stability of the network. People who own these vehicles typically drive them during the day and plug them in when they arrive home. Recharging in unison puts massive pressure on the electricity network.


[Read more](#)



Hybrid power plants, a one-stop flexible power solution

More flexibility, reliability and revenue – Aggreko's hybrid solutions let you efficiently combine renewables with thermal generation and battery storage. Generators running on diesel or gas have been providing reliable power for years. Especially in remote areas, they were often the only choice to ensure safe and stable electricity supply to communities and businesses.

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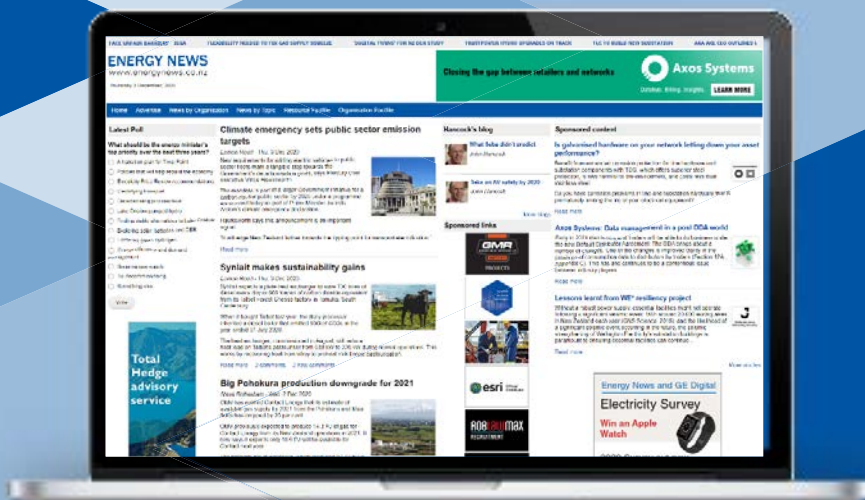
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